



TOWN OF LEICESTER ZONING BOARD OF APPEALS

LEICESTER, MA 01524-1333

Phone: 508-892-7007 Fax: 508-892-7070

www.leicesterma.org

The Zoning Board of Appeals of the Town of Leicester, Ma. will hold a public hearing on **Wednesday, May 23, 2018** at 8:00PM in Room 3, Bottom Floor, Town Hall, Washburn Square, Leicester, Ma. on the petition of Jeff Eller of 71 N. Sturbridge Road, Charlton, MA for a Special Permit to change existing sign to a digital sign on property located at Eller's Restaurant, 190 Main Street, Cherry Valley, MA

All those wishing to express their opinion on this petition are urged to attend this meeting or express their views in writing to the Board of Appeals no later than May 23, 2018

PLEASE RUN IN THE WORCESTER TELEGRAM

WEDNESDAY, MAY 9, 2018 AND WEDNESDAY, MAY 16, 2018

Vaughn Hathaway, Chair
Leicester, ZBA

Leicester Zoning Board of Appeals

PERMIT TYPE: ☒ Special Permit ☐ Variance

Date: 4/11/18

Owner Information				2018 APR 24 PM 3:39	
Owner Name:		JEFF ELLER			
Owner Signature:		<i>[Signature]</i>			
Address:		21 N. Smeeth Rd. CHARLTON MA 01507			
Phone:	508 868 3510	Fax:		Email:	
Applicant Information					
Applicant Name:		JEFF ELLER ELLER'S RESTAURANT			
Applicant Signature:		<i>[Signature]</i>			
Address:		190 MAIN ST CHERRY VALLEY, MA 01611			
Phone:	508-892-3925	Fax:	508-892-8976	Email:	ELLERSONTHEHILL@CHARLTON.NET
Project Information					
Project Address:		190 MAIN ST. CHERRY VALLEY		Zoning District:	B
Assessors Map & Parcel #		23B / A5		Deed Reference (Book & Page):	43282 / 270
Applicable Zoning Bylaw Section(s):					
Brief Description of Application:					
ELLER'S RESTAURANT WOULD LIKE TO CHANGE EXISTING SIGNAGE TO A LARGER DIGITAL SIGN					
State Briefly Reasons for Variance or Special Permit:					
THE NEW SIGN IS DIGITAL/ANIMATED ZONING BY-LAW 3.2.07-1					

Attach additional pages as necessary to fully describe the application.

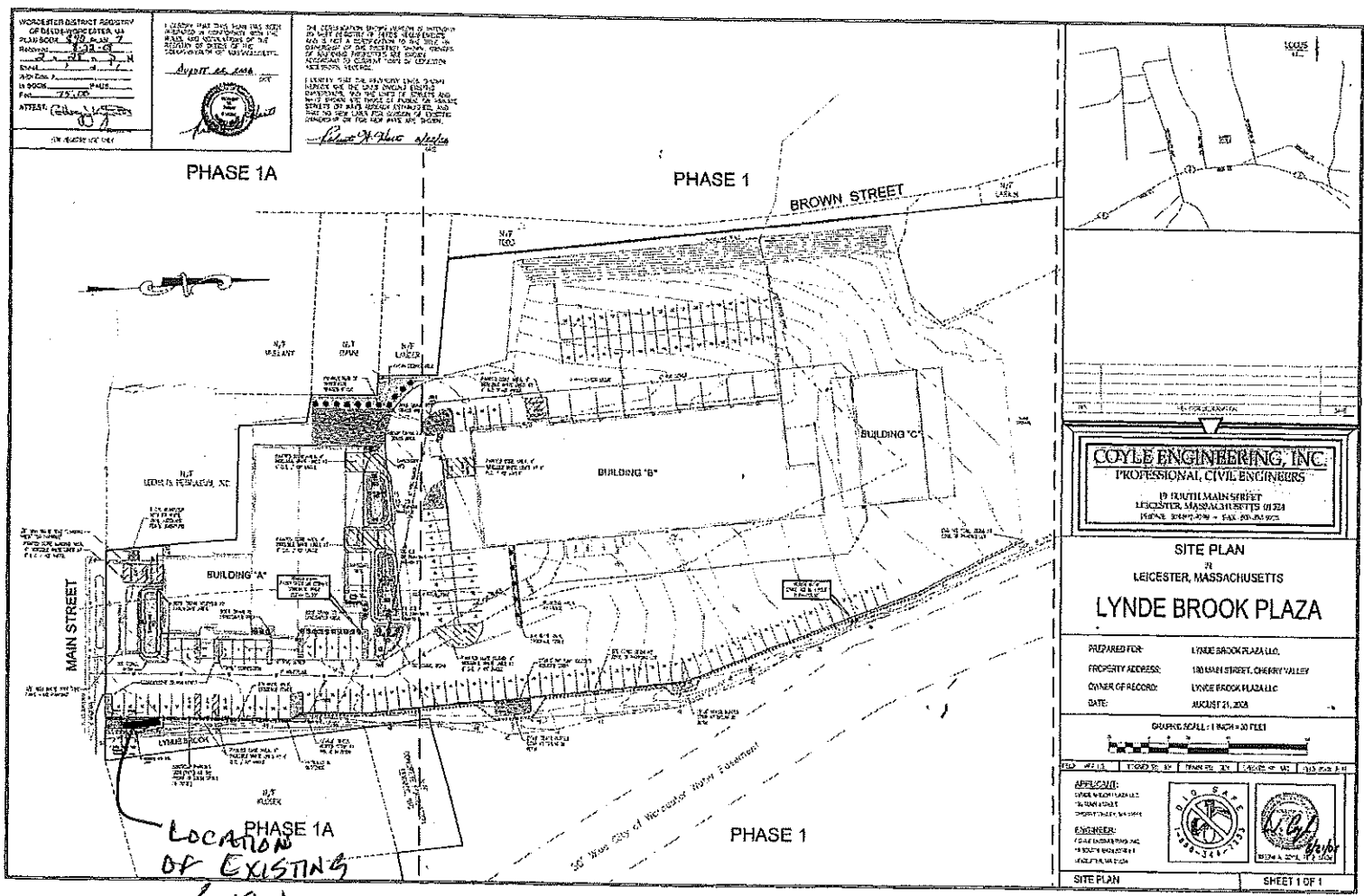
Jeff and Lucy Eller, owners of Eller's Restaurant are proposing to remove the Lynde Brook Plaza sign as well as the current Eller's Restaurant sign and replace them with a 3.7ft X 7.9ft, 2 sided, animated digital sign. See pictures included. Current poles and electricity would be utilized.

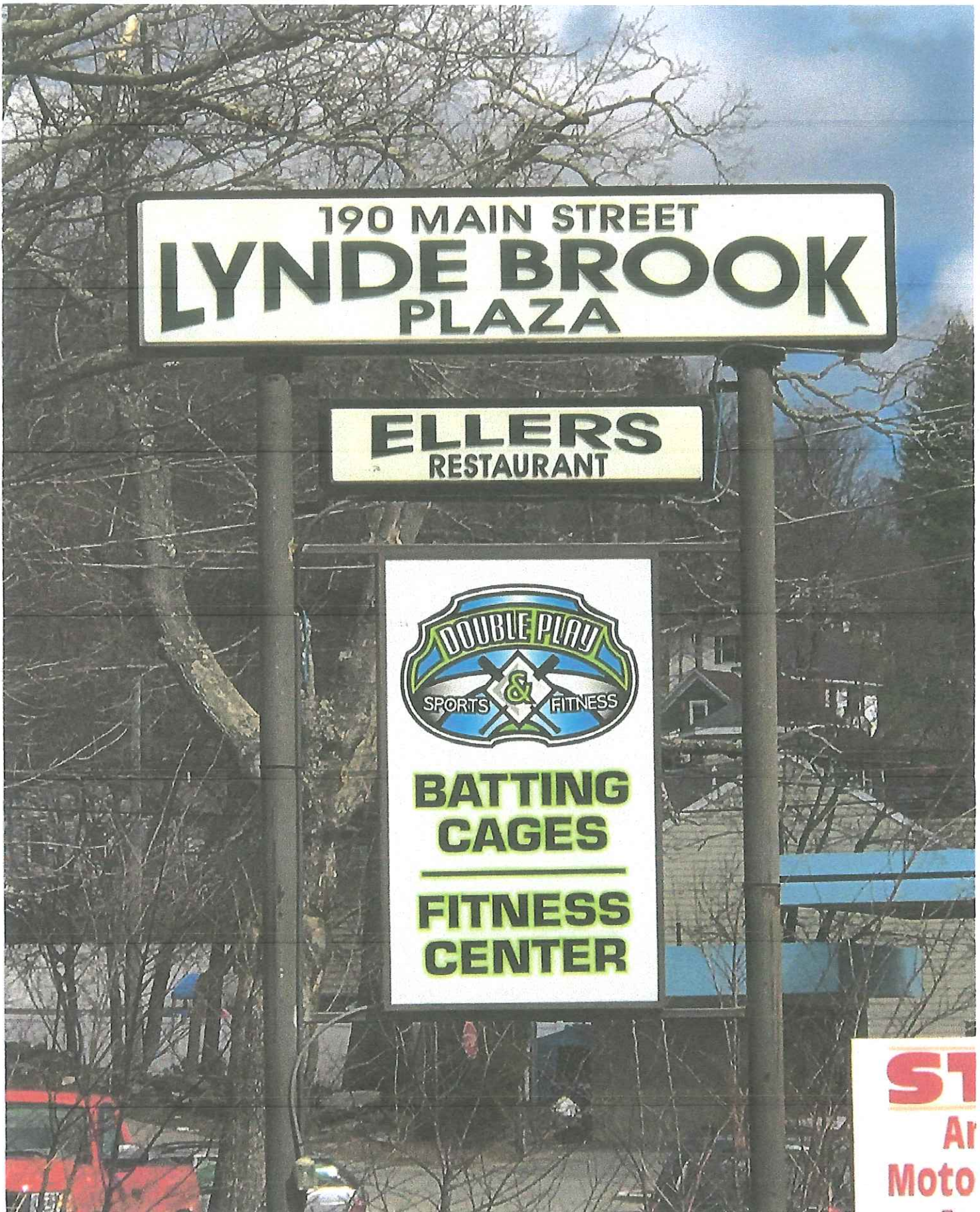
Reasons the special permit should be granted;

- Our current sign totaling has been a challenge for 9 years. We still hear from someone at least once a week that they had a hard time finding us. At only 9 sq. ft. It is very hard to see while traveling on Main Street.
- The Lynde Brook Plaza sign is no longer needed as that condominium association no longer exists. The current Lynde Brook Plaza Sign totals 27.5 sq. ft. The new proposed sign is 29.23 sq. ft. Replacing the Lynde Brook and the current Eller's sign would be 7.27 less sq. ft.

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CITY OF BOSTON
OFFICE OF THE CITY CLERK

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Eller's Restaurant
proposed new
sign



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