

Planning Board
Zoning Board of Appeals

Kristen Jacobsen
Town Planner

Town of Leicester

Planning Department

Application for Special Permit



3 Washburn Square
Leicester, MA 01524
508.892.7000 ext. 120
www.leicesterma.org

SP-20 24 - 01

Applicant

Name of Applicant (primary contact): Mike Wood
Address: 456 Grove St Worcester
Phone: (508) 459-9731 Cell: 774 364-8073
Email Address: mikeg.singarama@worcester1.com

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FEB 20 2024

Owner

Name of Owner (primary contact): Town of Leicester
Address: 3 Washburn Square Leicester MA 01524
Phone: 508-892-7000 Cell: _____
Email Address: genevaxd@leicesterma.org

Town of Leicester
Planning Department

Request

Choose applicable Zoning Bylaw Section: Chapter 3 Section 3.2.01
Will the project require a: **Site Plan Review:** ☐ Yes* ☒ No **Variance:** ☐ Yes* ☒ No *Explain in narrative

Property

Location of Property: 0 MAIN ST Leicester MA
Assessor's Tax Map/Parcel Number: map 20C A1 0
Deed Reference - Worcester Registry of Deeds Book/Page Number: _____
Plan Reference - Worcester Registry of Deeds Book/Plan Number: _____
Zoning District: B Acreage: .115 Water Source _____ Sewer Source _____
Check all that apply: ☐ Wetlands ☐ Floodplain ☐ Aquifer

Proposal

Brief description of the proposal: 96" w x 48" h LED PickUp Display installed

Sign

Applicant's signature: [Signature]
Owner's signature: [Signature]
Date: 2/21/24

Town Clerk's stamp:

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2024 FEB 22 PM 1:24
TOWN CLERK'S OFFICE
LEICESTER, MASS.

Official Use Only: Preliminary Review By: LW Date 2/20/24
Fee: \$ Waived Date Paid: N/A Check #: _____
Date of Public Hearing: _____
Decision of Board: _____
Date of Decision: _____ Expiration Date: _____

Kristen Jacobsen
Town Planner

Town of Leicester
Planning Department
Land Owner
Authorization Form



3 Washburn Square
Leicester MA, 01524
508.892.7007

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Applicant Name of Applicant (primary contact): Mike Wood
Company: Signarama Worcester
Address: 456 Grove St Worcester Mass
Phone: (508) 459-9731 Cell: _____
Email Address: info@signarama-worcester.com

FEB 20 2024

Town of Leicester
Planning Department

Owner Name of Owner: Town of Leicester Attn: David Genereux, Town Administrator
Address: 3 Washburn Sq. Leicester MA 01524
Phone: 508 892-7000 Cell: _____
Email: genereuxd@leicesterma.org

Property Address of Property: 0 MAIN ST Leicester Mass
Assessor's Tax Map/Parcel Number: 20C A1 0

Proposal Brief description of the proposed work: 96" x 48" LED Circus Display install

Authorization As the owner or authorized agent of the property listed above, I hereby give permission to the Applicant as stated above to perform work at aforementioned property. Said permission includes, but is not limited to, acquiring all required permits and performing all work required to complete the project.

By signing this Form, I acknowledge and agree that I am not released from responsibility for:

- (a) the payment of any and all fees associated with the issuance of any: permits, orders, notices or other approvals ("Approvals") by the Town of Ware pursuant to any applications, including taxes, that effect said property;
- (b) the satisfactory completion of all work authorized by such Approvals in compliance with all applicable town, state and federal laws, codes, rules, regulations and requirements; and
- (c) correcting any violations of the terms and conditions of such Approvals issued by the Town of Ware pursuant to any application to effect my property.

Signature Original Owner's Signature (Blue Ink Only): David Genereux Date: 2/21/2024
Mailing Address: 3 Washburn Square Town/State/Zip: Leicester MA 01524
Phone Number: 508-892-7000 Email: genereuxd@leicesterma.org



456 Grove Street Worcester, MA 01605 | Phone: 508-459-9731 | Fax: 508-459-9584 | www.signaramaworcester.com

CONCEPT ART

W8817-Town of Leicester

File Name

11/14/2023

Date

PROOF MAY NOT BE TO SCALE • COLORS MAY VARY FROM THIS PROOF DUE TO DIFFERENCES IN DISPLAY DEVICES • ANYTHING AFTER 2 PROOFS WILL BE AN ADDITIONAL FEE DEPENDING ON COMPLEXITY • DELAYED APPROVAL WILL RESULT IN DELAYED DUE DATE



Town of Leicester
Planning Department

FEB 20 2024

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Approval states that contents of this proof are correct and the responsibility of the client

Due to limitations in the printing process the colors shown may not reflect actual colors
Color may vary slightly. If exact color match is required please let us know.

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Please review Art for accuracy in:

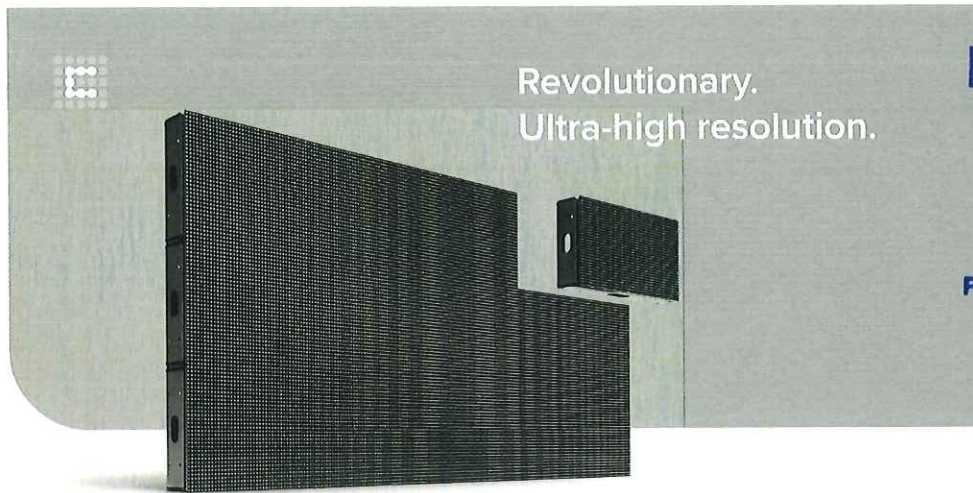
**Dimension • Layout
Spelling • Color**

Qty: 1

Single Sided

LED Cirrus Display

96" w x 48" h



Revolutionary.
Ultra-high resolution.

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FEB 20 2024

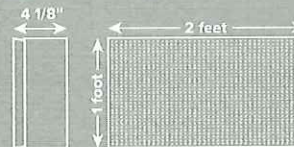
Town of Leicester
Planning Department

Cirrus Outdoor Display Solutions

A revolutionary and cutting-edge digital display guaranteed to transform your on-premise advertising.
Our 9, 6, and 4mm BladeM ultra-high resolution displays are more than just screens –
they are effective communication tools that help you deliver impactful messaging.

Dimensions
with high-strength extruded aluminum frame

Total: W 24" / H 12" / D 4 1/8" / 11.2 lbs
Panel: D 7/8" / 6.12 lbs



COLOR	281 Trillion
RESOLUTION (PITCH)	12, 9, 6, and 4mm
BRIGHTNESS (NITS)	7000
PANEL DIMENSIONS	24"W / 12"H / 4 1/8"D / 9.82lbs
MODULE MATRIX	12mm 24x48 / 9mm 32x64 / 6mm 48x96 / 4mm 64x128
MAX WATTS PER PANEL	12mm 72W / 9mm 90W / 6mm 87W / 4mm 130W
MIN VIEWING DISTANCE	12mm 20 ft. / 9mm 12 ft. / 6mm 8 ft. / 4mm 4 ft.
VIEWING ANGLE	160° Horizontal / 90° Vertical
REFRESH RATE	24-60 FPS (dependant on display size)
AC INPUT	Universal AC input (90-264VAC input range)
TEMPERATURE RATING	-40° to 158° Fahrenheit
WIFI CONNECTION	TP Link long-range high power bridge
CELLULAR BROADBAND	5 Year cellular broadband available
DISPLAY LIFE SPAN	100,000 Hours
WARRANTY	5-year limited hardware / 5-year service (optional)

Features

Solid-state technology
IP65 rated with built in power supply
Future-proof modular architecture
24-48 hour turnaround time

Includes

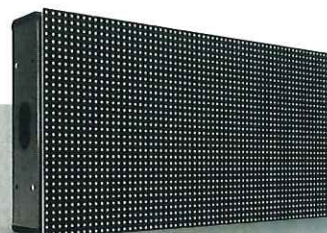
Aluminum frames and hex bolts or Quick-Lock frames
LED modules and controller
Power and data cables
ScreenHub software + lifetime training & support

A 4'x8' display can be assembled in as little as 20 min with no extra cabinet fabricated for install.

Approvals: FCC, UL 879, CAN/CSA-C22.2 No. 207-M89



Cirrus HQ 200 West Rd. Portsmouth NH 03801
Tel 877.636.2331 | Email Info@cirrusled.com | Web cirrusled.com





**Town of Leicester
Planning Department**

3 Washburn Square, Leicester MA 01524

Tel: (508)892-7007 x120

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FEB 20 2024

**Town of Leicester
Planning Department**

Billing Authorization Form

To:

Town of Leicester

From:

Billing Authorization Form

RE:

In accordance with Massachusetts General Laws (MGL), c. 40A, §11, which reads in part,

"Notice shall be given by publication in a newspaper of general circulation in the city of town once in each of two successive weeks, the first publication to be not less than fourteen days before the day of the hearing..."

I hereby authorize Local I.Q. New England to bill me directly for the attached Legal Notice(s) to be published for two successive weeks in the **Worcester Telegram** on the following dates:

_____ and _____

For property located at: 0 Main St, Leicester, MA.

Please print legibly:

Bill To: Signarama Worcester

Address: 456 Grove Street

City/State/Zip: Worcester Mass 01605

Telephone: (508) 868-0519 / 508 459-9731

Email: info@signarama-worcester.com

Signature
Signature

1/29/24
Date

Payment to be remitted to: Gatehouse Media Massachusetts I, Inc
P.O. Box 631210
Cincinnati, OH 45263-1210



TOWN OF LEICESTER

Building Commissioner

3 Washburn Square
Leicester, MA 01524-1333
Phone: 508-892-7003 Fax: 508-892-1163
www.leicesterma.org

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FEB 20 2024

Town of Leicester
Planning Department

Mike Wood-Signarama
456 Grove St
Worcester Ma 01605

January 23, 2024

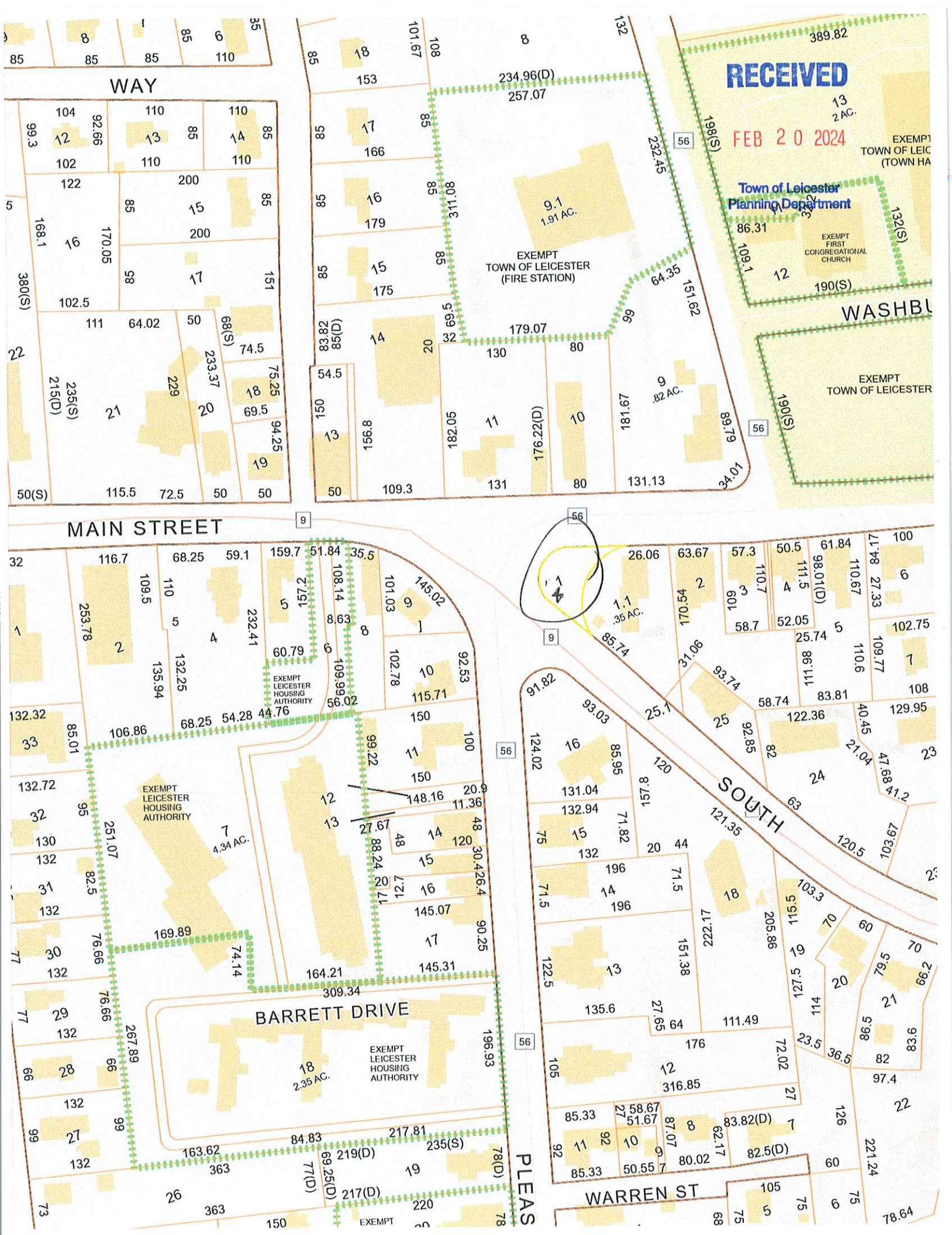
Re: Sign Special Permit

After reviewing your Sign permit application, located at 0 Main street Leicester MA, I have come to the conclusion that you will require a Special Permit in accordance with the Town of Leicester's Zoning By-laws Chapter 3 section 3.2.07.

In addition the project will need approval from the Leicester Chief of Police or his delegate.

Regards,

Harold Leaming
Building Commissioner/ Zoning officer





300 feet Abutters List Report

Leicester, MA
February 06, 2024

FEB 20 2024

Town of Leicester
Planning Department

Subject Property:

Parcel Number: 20C-A1-0
CAMA Number: 20C-A1-0
Property Address: MAIN ST

Mailing Address: TOWN OF LEICESTER TOWN HALL
3 WASHBURN SQUARE
LEICESTER, MA 01524

Abutters:

Parcel Number: 19B-E10-0
CAMA Number: 19B-E10-0
Property Address: 1044 MAIN ST

Mailing Address: PATEL HASITKUMAR TRUSTEE
1044 MAIN STREET
LEICESTER, MA 01524

Parcel Number: 19B-E11-0
CAMA Number: 19B-E11-0
Property Address: 1054 1058 MAIN ST

Mailing Address: DIMUCCI LAURIE ANN DIMUCCI LUCIA
ANGELINA
1058 MAIN ST
LEICESTER, MA 01524

Parcel Number: 19B-E13-0
CAMA Number: 19B-E13-0
Property Address: 1072 MAIN ST

Mailing Address: PLAKA REALTY LLC
251 SALISBURY ST
WORCESTER, MA 01609

Parcel Number: 19B-E14-0
CAMA Number: 19B-E14-0
Property Address: 1060 MAIN ST

Mailing Address: W&Z ENTERPRISES LLC
22 MORGAN DRIVE
NORTH GRAFTON, MA 01536

Parcel Number: 19B-E9.1-0
CAMA Number: 19B-E9.1-0
Property Address: 3 PAXTON ST

Mailing Address: TOWN OF LEICESTER
TOWN HALL-3 WASHBURN SQ
LEICESTER, MA 01524

Parcel Number: 19B-E9-0
CAMA Number: 19B-E9-0
Property Address: 1 PAXTON ST

Mailing Address: TOWN OF LEICESTER TOWN HALL
WASHBURN SQ
LEICESTER, MA 01524

Parcel Number: 20A-C1-0
CAMA Number: 20A-C1-0
Property Address: TOWN COMMON

Mailing Address: TOWN OF LEICESTER TOWN COMMON
3 WASHBURN SQUARE
LEICESTER, MA 01524

Parcel Number: 20C-A1.1-0
CAMA Number: 20C-A1.1-0
Property Address: 1041 MAIN ST

Mailing Address: MINTBLACK INC
9 DEWITT ROAD
SUTTON, MA 01590

Parcel Number: 20C-A2-0
CAMA Number: 20C-A2-0
Property Address: 1037 MAIN ST

Mailing Address: WOLANSKI ROSEMARY TRUSTEE
WOLANSKI RICHARD A TRUSTEE
1037 MAIN STREET
LEICESTER, MA 01524

Parcel Number: 20C-A24-0
CAMA Number: 20C-A24-0
Property Address: 15 23 SOUTH MAIN ST

Mailing Address: COLBY REALTY LLC
626 PLEASANT STREET
ROCHDALE, MA 01542



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2/6/2024

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300 feet Abutters List Report

Leicester, MA
February 06, 2024

Parcel Number: 20C-A25-0
CAMA Number: 20C-A25-0
Property Address: 9 SOUTH MAIN ST

Mailing Address: BOULETTE RICHARD
50 BREAKNECK RD
STURBRIDGE, MA 01566

Parcel Number: 20C-A3-0
CAMA Number: 20C-A3-0
Property Address: 1033 MAIN ST

Mailing Address: MEDINA PETER M
1033 MAIN ST
LEICESTER, MA 01524

Parcel Number: 20C-A4-0
CAMA Number: 20C-A4-0
Property Address: 1029 MAIN ST

Mailing Address: ARSENAULT RICHARD J ARSENAULT
ERIKA
1029 MAIN STREET
LEICESTER, MA 01524

Parcel Number: 20C-A5-0
CAMA Number: 20C-A5-0
Property Address: 1025 MAIN ST

Mailing Address: PAULINO ODILENY
1025 MAIN STREET
LEICESTER, MA 01524

Parcel Number: 20C-A6-0
CAMA Number: 20C-A6-0
Property Address: 1019 MAIN ST

Mailing Address: GRAHN MICHELLE
1019 MAIN STREET
LEICESTER, MA 01524

Parcel Number: 20D-C10-0
CAMA Number: 20D-C10-0
Property Address: 4 PLEASANT ST

Mailing Address: FOUR PLEASANT ST PROPERTIES
4 PLEASANT ST
LEICESTER, MA 01524

Parcel Number: 20D-C11-0
CAMA Number: 20D-C11-0
Property Address: 8 10 PLEASANT ST

Mailing Address: EAGER DARLENE A
PO BOX 293
LEICESTER, MA 01524-0293

Parcel Number: 20D-C12-0
CAMA Number: 20D-C12-0
Property Address: 8 10 PLEASANT ST

Mailing Address: EAGER DARLENE A
PO BOX 293
LEICESTER, MA 01524-0293

Parcel Number: 20D-C14-0
CAMA Number: 20D-C14-0
Property Address: 16 PLEASANT ST

Mailing Address: THE REFUGE CHRISTIAN CENTER
16 PLEASANT STREET
LEICESTER, MA 01524

Parcel Number: 20D-C15-0
CAMA Number: 20D-C15-0
Property Address: 18 PLEASANT ST

Mailing Address: NYE KENNETH NYE ANN MARIE
P O BOX 142
WEST BROOKFIELD, MA 01585

Parcel Number: 20D-C5-0
CAMA Number: 20D-C5-0
Property Address: 1077 MAIN ST

Mailing Address: SNAPE ADAM TRUONG QUI NGOC
1077 MAIN ST
LEICESTER, MA 01524

Parcel Number: 20D-C6-0
CAMA Number: 20D-C6-0
Property Address: 1073 MAIN ST

Mailing Address: LEICESTER HOUSING AUTHORITY
1075 MAIN STREET
LEICESTER, MA 01524



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2/6/2024

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300 feet Abutters List Report

Leicester, MA
February 06, 2024

Parcel Number: 20D-C7-0
CAMA Number: 20D-C7-0
Property Address: 1075 MAIN ST

Mailing Address: LEICESTER HOUSING AUTHORITY
1075 MAIN STREET
LEICESTER, MA 01524

Parcel Number: 20D-C8-0
CAMA Number: 20D-C8-0
Property Address: 1069 MAIN ST

Mailing Address: TRUSTED HOME SOLUTIONS LLC
61 GH WILSON RD
SPENCER, MA 01562

Parcel Number: 20D-C9-0
CAMA Number: 20D-C9-0
Property Address: 1065 MAIN ST

Mailing Address: AGURKIS PROPERTY LLC
1065 MAIN STREET
LEICEISTER, MA 01524

Parcel Number: 20D-D14-0
CAMA Number: 20D-D14-0
Property Address: 19 PLEASANT ST

Mailing Address: WOLONS WILLIAM J WOLONS SHARON
L
18 BOND ST
SPENCER, MA 01562

Parcel Number: 20D-D15-0
CAMA Number: 20D-D15-0
Property Address: 15 PLEASANT ST

Mailing Address: CORMIER SR BRIANT R
15 PLEASANT ST
LEICESTER, MA 01524

Parcel Number: 20D-D16-0
CAMA Number: 20D-D16-0
Property Address: 6 SOUTH MAIN ST

Mailing Address: FAIRHAVEN REALTY ASSOC. LLC
519 MENDON RD
CUMBERLAND, RI 02864

Parcel Number: 20D-D18-0
CAMA Number: 20D-D18-0
Property Address: 10 SOUTH MAIN ST

Mailing Address: FAIRHAVEN REALTY ASSOC. LLC
519 MENDON RD
CUMBERLAND, RI 02864

Above is a certified list of abutters and abutters to abutters within 300 feet including across the street.
Subject Property: 0 Main Street Map 20C A1 0 No Deed Reference
Subject Owner: Town of Leicester
Certified by Alyce D Johns, Interim Assessor

Alyce D Johns



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2/6/2024

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