

PUBLIC NOTICE POSTING REQUEST OFFICE OF THE LEICESTER TOWN CLERK

ORGANIZATION: Select Board & Advisory Committee & School

Committee

MEETING: X PUBLIC HEARING:

DATE: July 26, 2021 TIME: 6:00pm

LOCATION: Select Board Conference Room, 3 Washburn Sq, -OR- Virtual (see below)

REQUESTED BY: Kristen L. Forsberg

Agenda packet and associated documents can be found at www.leicesterma.org/bos. This agenda lists all matters anticipated for discussion; some items may be passed over, and other items not listed may be brought up for discussion to the extent permitted by law. Select Board meetings are recorded by LCAC. Any member of the public planning to record the meeting must first notify the Chair. PLEASE SILENCE ALL CELL PHONES DURING THE MEETING

https://global.gotomeeting.com/join/976941861

-OR-

(646) 749-3122; Access Code: 976-941-861

1. Discuss Becker College Potential Acquisition, Debt Exclusion and Override



Town of Leicester OFFICE OF THE TOWN ADMINISTRATOR

Town Hall, 3 Washburn Square Leicester, Massachusetts 01524-1333 Phone: (508) 892-7000 Fax: (508) 892-7070 www.leicesterma.org

July 12, 2021

To: Select Board

From: David Genereux, Town Administrator

RE: Becker Campus Acquisition Costs and Financing

I am writing to offer detail regarding the detail behind the potential acquisition of the Becker College Campus. This has been discussed extensively in executive session, but we are now ready to begin the process of informing the public.

When Becker's closing was announced, the Town reached out to begin negotiations for acquisition. Discussions began immediately. On June 22, 2022 the Select Board, with the School and Advisory Committees voted to pursue the acquisition of the Becker Campus, as well as to fund an agreement that would keep it off the market until the Board has the time to assemble a financing plan and put it before the voters.

The negotiated purchase price for all of Becker's holdings in Leicester is \$17,830,000.

The properties combined assessed value is \$29,646,800; its insured value is over \$50,000,000. Included in the property purchase is the new turf field, the Campus Center, the Veterinary Health Clinic, the Gymnasium, the historic May House, several dormitories and other residences, and the Swan Library. In all, there are 19 buildings on 28 acres, along with the turf and practice fields. Kitchen, gym, veterinary equipment, are included in the sale, as is the IT network and equipment.

The reason behind the Board's decision was the fact that this is a unique opportunity to acquire a property located in the most historic section of the Town and be able to control how that property would be redeveloped.

There are other individuals and groups interested in various portions of the campus. If the Town does not purchase the property, it will likely be broken up and sold; with the various facilities used by for- profit sporting groups, private businesses, and specialized housing. If the Town purchases it, there would be a required public process for authorization of lease or sale of any of the properties that do not serve a municipal purpose.

There are considerations beyond defensive ones, however. The Town would acquire a turf field and a free-standing gymnasium for sporting activities, and a prime location for a college style school campus. The May House, which was a stop on the Underground Railroad, would be a welcome counterpart to the Swan Tavern. The price to acquire the complete property is also well below perceived market value, which makes it an attractive investment for the Town.

The Board has decided that a debt exclusion of \$19,900,000 will be requested at an upcoming Town Meeting, which is expected to take place in mid-September. The reason for the difference in the requested exclusion amount and the purchase price is so the Town has the ability to fund anticipated acquisition and maintenance costs, as well as be able to pay for architectural, engineering, survey and/or feasibility studies to determine how best to use the campus going forward. Funding is also needed for repairs and improvements to the property as needed, as well as the purchase of additional vehicles and equipment for building and grounds maintenance, as needed by staff.

There is interest from various state agencies for buildings that will not be needed for municipal purposes. It is also expected that other properties will eventually be surplused in some fashion after the Becker liquidation plan is approved by the Attorney General. Unfortunately, we cannot discuss particulars until that process is complete.

The Board anticipates a 20-year borrowing, with a forecast tax rate impact of \$1.12 per thousand dollars valuation. That translates into an annual \$290.75 on the average home, based on an assessed valuation of \$259,606.

There will also be a discussion of an operational override to maintain the property, and to create a Department of Public Works that will maintain and oversee all municipal buildings, including the Becker campus and the public schools. Other items that will have to be funded include the cost of custodial services to Becker buildings being used daily, increased utilities and insurance costs, and the addition of new employees to perform building and grounds maintenance. Included within the override will be funds that will be used exclusively for building and equipment maintenance, which will be expended in tandem with other funds raised annually at Town Meeting. At this point, we are still obtaining estimates on various costs.

These funding requests will require action both at a special town meeting, and a special election, which will be scheduled for September. This topic will be discussed through the remainder of the summer. There will also be "Open Houses" scheduled over the next two months to allow residents to tour the campus. The acquisition offers a unique opportunity for the Town to maintain its history, while offering new possibilities for development moving forward.

The fact sheet attached to this memorandum will be placed on the Town website to start providing residents with information on this important topic.

Please contact me with any questions.

Becker Acquisition – The Town expects to be requesting a debt exclusion and an override in September to fund the acquisition of the Becker College Campus. Please see information below:

PROPERTY ACQUISITION (**To be funded via debt exclusion**) – The Town has an exclusive agreement with Becker to hold the property until the Select Board can request the residents to approve funding to purchase the property. Details below:

Purchase Price (Negotiated with Becker): \$17,830,000 for all real estate and equipment owned by Becker within the Town.

Borrowing Amount: \$19,900,000, to be used for acquisition, legal & other closing costs, architect fees, feasibility study costs, surveying and subdivision, repairs and improvements to be made upon the property, and any equipment or vehicles required to more effectively manage the property.

Cost of debt exclusion to property owners: Forecast at \$1.12 per \$1,000 valuation. Cost to the average home, (which is valued at \$259,606 for FY 2021 is as follows: \$259,606/\$1000 = \$259.606 * 1.12 = \$290.75

Reasons for acquiring the properties:

- To control development of a campus located in the most historic part of the Town
- To immediately expand sports activities with a lighted turf field, detach gymnasium and an additional practice field
- To allow for the development of a campus style school project
- To work with Mass Development and other state agencies to develop portions of the properties that the Town will not utilize
- To take advantage of purchasing a unique property that offers many possibilities at a bargain rate

OPERATING COSTS (**To be funded via Override**) – The Town will also be asked to fund the operating costs for the new campus via an annual adjust of the tax levy, better known as an override. The amount to be requested is still be calculated, but the funding is sought to:

- Create a Department of Public Works, overseen by a director, which will manage all town properties, including the schools
- To fund the staffing necessary to properly managed all town properties
- To create a maintenance budget for the purchase of supplies, and to engage tradesmen where necessary to maintain Town buildings and equipment
- To fund additional insurance, custodial and utility costs for the Becker campus
- Funds will be requested from the school budget to offset a portion of these costs

Cost of override to property owners: Currently under review. This section will be updated once all costs are calculated.



Town of Leicester OFFICE OF THE TOWN ADMINISTRATOR

Town Hall, 3 Washburn Square Leicester, Massachusetts 01524-1333 Phone: (508) 892-7000 Fax: (508) 892-7070 www.leicesterma.org

July 19, 2021

To: Select Board

From: David Genereux, Town Administrator

RE: Town Maintenance/Becker acquisition override

This memorandum serves as addition to the memorandum dated July 12, 2021 that discussed the debt exclusion proposed for the acquisition of the Becker College campus. As discussed at the last Select Board meeting, the purchase price of Becker's holdings in Leicester is \$17,830,000. The Board has decided that a debt exclusion of \$19,900,000 will be requested at an upcoming Town Meeting, which is expected to take place in mid-September. The reason for the difference in the requested exclusion amount and the purchase price is so the Town has the ability to fund anticipated acquisition and maintenance costs, as well as be able to pay for architectural, engineering, survey and/or feasibility studies to determine how best to use the campus going forward. Funding is also needed for repairs and improvements to the property as needed, as well as the purchase of additional vehicles and equipment for building and grounds maintenance, as needed by staff.

The Board anticipates a 20-year borrowing, with a forecast tax rate impact of \$1.12 per thousand dollars valuation. That translates into an annual \$290.75 on the average home, based on an assessed valuation of \$259,606.

The Board recognizes the fact that the Town cannot afford to operate a 28-acre campus with 19 buildings without requesting a proposition 2 ½ override to fund those operational and maintenance expenses. The Board has taken this opportunity to address longstanding requests be residents to put the Town in a better position to maintain its assets going forward.

The Board is seeking to use the funding from this override to create a Department of Public Works (DPW). This new town department would be arranged as follows:

- The Department would be headed by a newly created DPW Director position, would oversee all the Town's buildings and equipment, including the schools.
- There would be a roads and grounds division, headed by the Highway Superintendent, which would maintain town roads, drainage, fields, and parks.
- The Building Division would be responsible for all Town Buildings, including school buildings, headed by a Facilities Manager
- The department would have room for future expansion, in the case that the water and sewer districts are acquired by the Town, or should the Town be required to establish and fund stormwater utilities.

The Select Board then tasked the Town Administrator to create an override proposal that, in addition to the formation of the DPW, would provide personnel to maintain the Becker property, fund other campus operating expenses and create a maintenance fund for Town buildings and equipment. The financial parameters set by the Board regarding the override is that it be as low as possible, while accomplishing its goals, and that it be to a maximum of 2 million dollars.

The recommended override proposal is listed below:

Override Amount Description	Contract				
	Salary	Benefits	Services	Total	
A. Core Personnel Costs					
DPW Director	120,000	21,000		141,000	
Building Supervisor	90,000	21,000		111,000	
4 Grounds positions - Based on \$52,500 wage	210,000	84,000		294,000	
Subtotal: Core Personnel Services	420,000	126,000		546,000	

B. Recommended Personnel Costs			
3 interior building positions based on \$52,200 wage	156,600	63,000	219,600
Subtotal: Personnel	156,600	63,000	219,600

C. Core Utilities/Contract Services			
Utilities		150,000	150,000
Custodial		366,700	366,700
Insurance		52,000	52,000
Subtotal: Core Utilities/Contract Services		568,700	568,700

D. Maintenance Funding			
Contract Services - Carpentry/Plumbing/Electrical		150,000	150,000
Building Maintenance Funds- All Town Buildings		480,700	480,700
Subtotal: Maintenance Funding		630,700	630,700

Subtotal: All Costs	576,600	189,000	1,199,400	1,965,000
Less: School Contribution	(65,000)		(200,000)	(265,000)
Override Amount	511,600	189,000	999,400	1,700,000

This recommendation is the product of four different scenarios that were developed to better analyze the options available to meet the Board's objectives. In all cases, some sections of the analysis, once established, were not changed, as they would exist under any scenario:

Section A – Core Personnel Costs: These costs are for the salary and benefits of the new director, and the funding of salary/benefits of four groundskeepers to take care of the Becker campus grounds. Section C – Core Utilities/Contract services costs associated with campus expenses. Property insurance is \$52,000 per year. Utilities are estimated at \$150,000. Custodial services costs are based on cleaning 5 buildings that would be used by the School Department, before any alterations.

The scenarios that were reviewed where as follows:

- Scenario 1: Hiring licensed tradespersons as employees with one general building position
- Scenario 2: Hiring 3 general building employees, with an allowance of 150,000 annually for licensed contractors
- Scenario 3: Contracting building maintenance services to current custodial services provider
- Scenario 4: Similar to #2, hiring 3 general building employees, plus 1 a full-time plumber, with a reduction in the contract services amount

The scenarios came in at different costs, but the overall difference between the lowest and highest propels was \$62,265. What is presented is Scenario #2. It allows for \$630,700 in building and equipment maintenance funds each year. The total cost of the plan is \$1,965,000, but it is reduced by \$265,000 in salaries and expenses from the School budget, leaving the requested amount at \$1,700,000. The Town will be responsible for all buildings and grounds maintenance, while the School will continue to maintain the custodial services.

The cost of the override in the first year is \$1.51, and it slowly climbs each year, from .04 cents per thousand valuation in the early years to .08 per year in 2052. The override, in the first year, would cost \$392.00 to the average home, valued at \$259,606.

Year 2 would be the first full year of debt service and the override, with costs as follows:

- The debt service is \$1.12 per thousand dollars valuation
- The override is \$1.55 per thousand dollars valuation
- Overall cost would be \$2.67 per thousand, or \$693.13 to the average home.

We would likely place as much of the override funding as possible into an annual warrant article to ensure that the override funding is properly segregated each year going forward. I would expect that Sections C and D of the table would be in the article, while Sections A and B would be in the DPW and employee benefits budgets.

It is most important to note that both the debt exclusion and the override in order for the Town to acquire the Becker property. If the exclusion passes and the override fails, the Town must pass on purchasing the property, as there will be no funds to maintain it.

These funding requests will require action both at a special town meeting, and a special election, which will be scheduled for September. This topic will be discussed through the remainder of the summer. There will also be "Open Houses" scheduled over the next two months to allow residents to tour the campus. The acquisition offers a unique opportunity for the Town to maintain its history, while offering new possibilities for development moving forward.

The fact sheet attached to this memorandum will be the new main page on the Becker page of the Town website. This memorandum will be included as well.

Please contact me with any questions.

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Cost of override to property owners:

- The cost of the override in the first year is \$1.51, and it slowly climbs each year, from .04 cents per thousand valuation in the early years to .08 per year in 2052.
- The override, in the first year, would cost \$392.00 to the average home, valued at \$259,606.
- Looking at year 2, which would be the first full year of debt service and the override, the override cost would be \$1.55 per thousand, or \$402.38 to the average home.
- Adding in the cost of the exclusion for year 2, at \$1.12 per thousand valuation, the combined cost of the override and the debt exclusion is \$2.67 per thousand valuation, or \$693.61 to the average home

We encourage residents with questions regarding the acquisition to contact the Town Administrator's office at (508) 892-7077 or genereuxd@leicesterma.org