



**Land  
Planning  
Inc.**

**RECEIVED**

*By Michelle R. Buck at 2:57 pm, May 08, 2019*

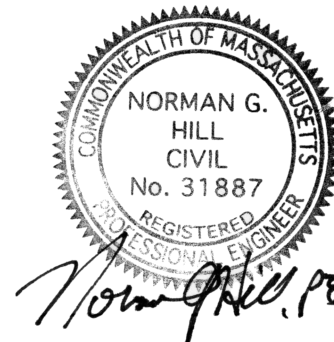
**Traffic Impact Statement**

**Cultivate Holdings LLC  
22 Burncoat Street  
Leicester, Massachusetts**

**April 25, 2019**

**Prepared For**

**Campanelli  
One Campanelli Drive  
Braintree, MA 02184**



**Norman G. Hill, P.E.**

**April 26, 2019**



## Analysis of Probable Impacts

The focus of this section is to identify the probable impacts the proposed project will have on anticipated traffic conditions.

### Trip Generation

The traffic generated by the Cultivate facility will follow established patterns with respect to magnitude and distribution. The Institute of Transportation Engineers has published relevant data for the proposed use. The trip generation information provided herein refers to the ITE Trip Generation Manual, 10<sup>th</sup> Edition.

Cultivate's proposed use is most closely represented by ITE Land Use code 110, General Light Industrial. General Light Industrial is described by the ITE as:

*A light industrial facility is a free-standing facility devoted to a single use. The facility has an emphasis on activities other than manufacturing and typically has minimal office space.*

Trip generation rates are provided by the ITE with two options for the independent variable: by gross floor area or by number of employees. Greenhouse use, by nature, requires a more intensive use of floor space than that typically associated with light industrial use. Therefore, this analysis will use the number of employees as the basis for estimating trip generation. The total number of employees Cultivate will maintain on this site is 50.

Cultivate's hours of operation for the facility are 7:30 AM to 4:30 PM. The peak hours of the proposed generator may coincide with the peak hours of adjacent street traffic.

The proposed site generated trips are summarized by use within the following table:

Proposed Trip Generation: Land Use 110, General Light Industrial							
Weekday	Trip Generation Rate Per Employee		Number of Employees	Trip Generation	Distribution		
					Enter	Exit	
Total	3.42	trips/day	50	171 trips/day	86	86	
AM Peak Street	0.50	trips/hour	50	25 trips/hour	21	4	
PM Peak Street	0.46	trips/hour	50	23 trips/hour	5	18	
AM Peak Generator	0.69	trips/hour	50	35 trips/hour	29	5	
PM Peak Generator	0.70	trips/hour	50	35 trips/hour	10	24	
<b>Saturday</b>							
Total	0.56	trips/day	50	28 trips/day	14	14	
Peak Hour Generator	0.10	trips/hour	50	5 trips/hour	2	3	

### **Traffic Volume Increases**

The proposed facility is located approximately 800 feet from the Main Street/Burncoat Street intersection to the north. It is assumed that virtually all site traffic will enter from and exit to the north on Burncoat Street as this provides the most direct access to Route 9.

The project will minimally increase vehicle trips at the Main Street/Burncoat Street intersection. Existing traffic exceeds 16,000 vehicles per day per MassDOT. With a daily distribution of 50% entering the facility and 50% exiting the facility, the increase in daily traffic on Route 9 is half of the increase in trip ends at the site:

$$\frac{171 \text{ trip ends}}{2} = 86 \text{ additional vehicles on Route 9 east}$$

The increase represents 0.5% of the existing vehicles on Route 9.

### **Parking**

Parking demand for the Cultivate facility will follow established patterns with respect to magnitude and distribution. The Institute of Transportation Engineers has published relevant data for the proposed use. The parking demand information provided herein refers to the ITE Parking Generation Manual, 5<sup>th</sup> Edition.

Parking demand was determined using the number of employees as the basis for the calculations. The total number of employees Cultivate will maintain on this site is 50. The parking demand and temporal distribution are presented within the following tables:

<b>Parking Demand</b>
<b>Peak Demand 9:00 AM to 3:00 PM</b>
$P = 0.44(X) + 7.57$
P = 30 Spaces Required

<b>Distribution</b>		
<b>Hour Beginning</b>	<b>% of Peak Demand</b>	<b>Spaces Required</b>
4:00 AM	0%	0
5:00 AM	2%	1
6:00 AM	15%	4
7:00 AM	41%	12
8:00 AM	83%	25
9:00 AM	100%	30
10:00 AM	99%	29
11:00 AM	98%	29
12:00 PM	94%	28
1:00 PM	90%	27
2:00 PM	94%	28
3:00 PM	88%	26
4:00 PM	68%	20
5:00 PM	49%	14
6:00 PM	9%	3
7:00 PM	3%	1
8:00 PM	3%	1
9:00 PM	3%	1
10:00 PM	0%	0

The site plan, as proposed, provides 65 parking spaces. The peak calculated parking demand is 30 spaces.

## **Conclusions**

This analysis resulted in the following conclusions:

- The proposed facility will generate 171 total daily trips with a maximum peak hour rate of 35 trips/hour. All of the facility generated trips are considered new vehicle trips. However, the increase in trips generated by the proposed development is minor relative to existing the traffic volume for Main Street (Route 9).
- The facility's calculated parking demand is 30 spaces while 65 parking spaces are proposed. Adequate parking for the facility and use is provided.

## **Attachments**

- ITE Trip Generation Data
- ITE Parking Generation Data
- MassDOT Traffic Data

# General Light Industrial (110)

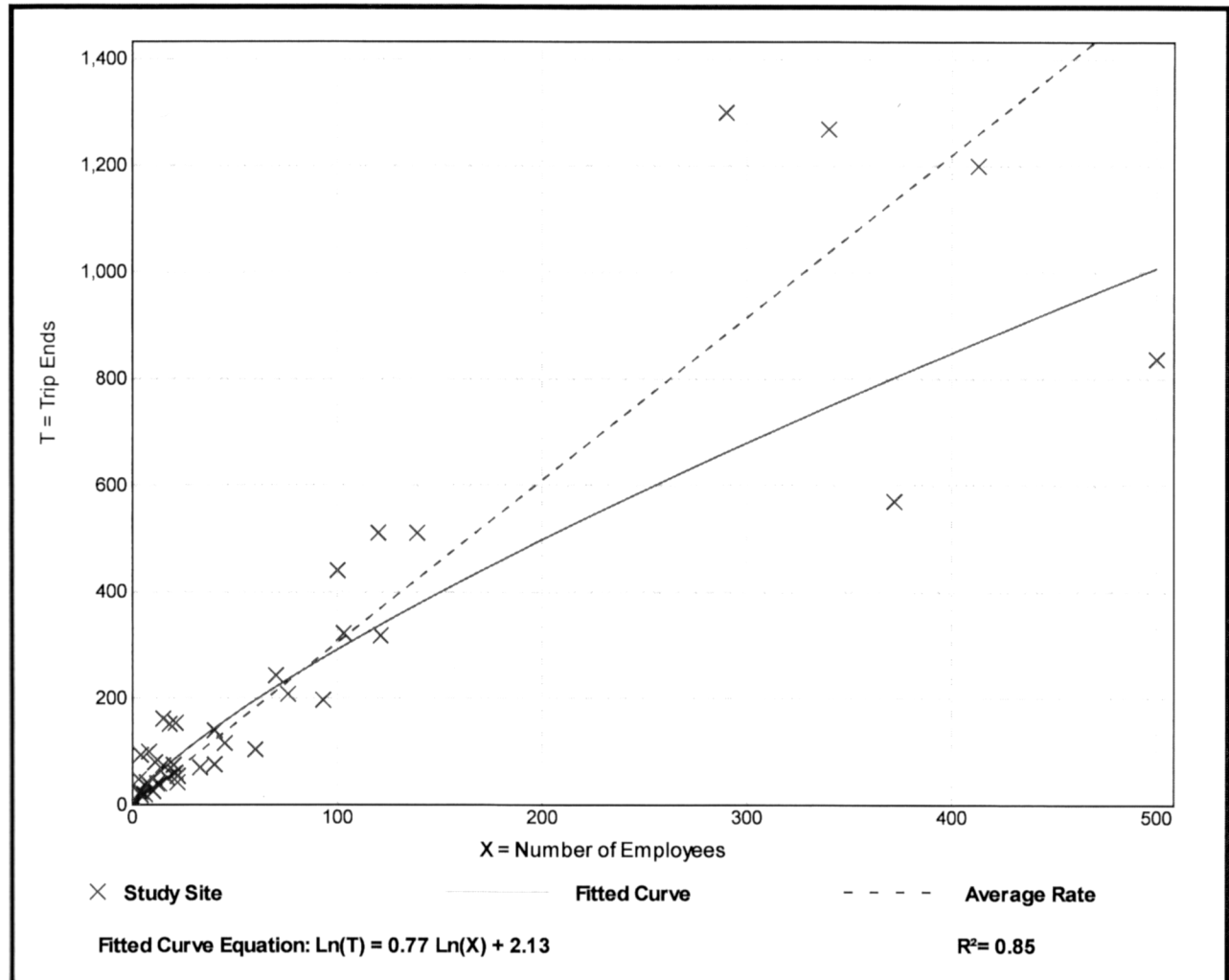
Vehicle Trip Ends vs: Employees  
On a: Weekday

Setting/Location: General Urban/Suburban  
Number of Studies: 40  
Avg. Num. of Employees: 80  
Directional Distribution: 50% entering, 50% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
3.05	1.53 - 23.50	1.64

## Data Plot and Equation



# General Light Industrial (110)

Vehicle Trip Ends vs: Employees

On a: Weekday,  
Peak Hour of Adjacent Street Traffic,  
One Hour Between 7 and 9 a.m.

Setting/Location: General Urban/Suburban

Number of Studies: 44

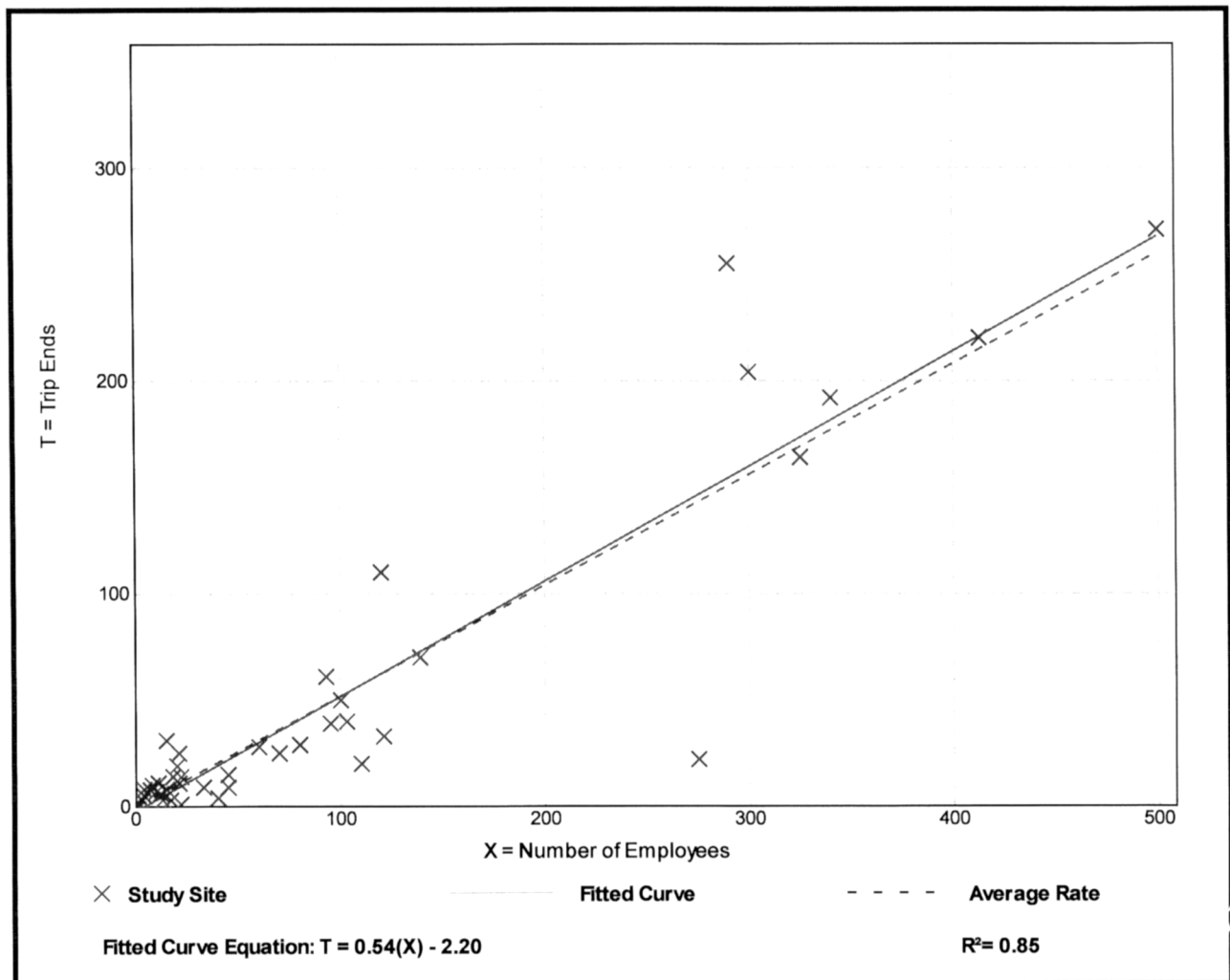
Avg. Num. of Employees: 91

Directional Distribution: 83% entering, 17% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
0.52	0.05 - 2.07	0.26

## Data Plot and Equation



# General Light Industrial (110)

Vehicle Trip Ends vs: Employees

On a: Weekday,

Peak Hour of Adjacent Street Traffic,  
One Hour Between 4 and 6 p.m.

Setting/Location: General Urban/Suburban

Number of Studies: 42

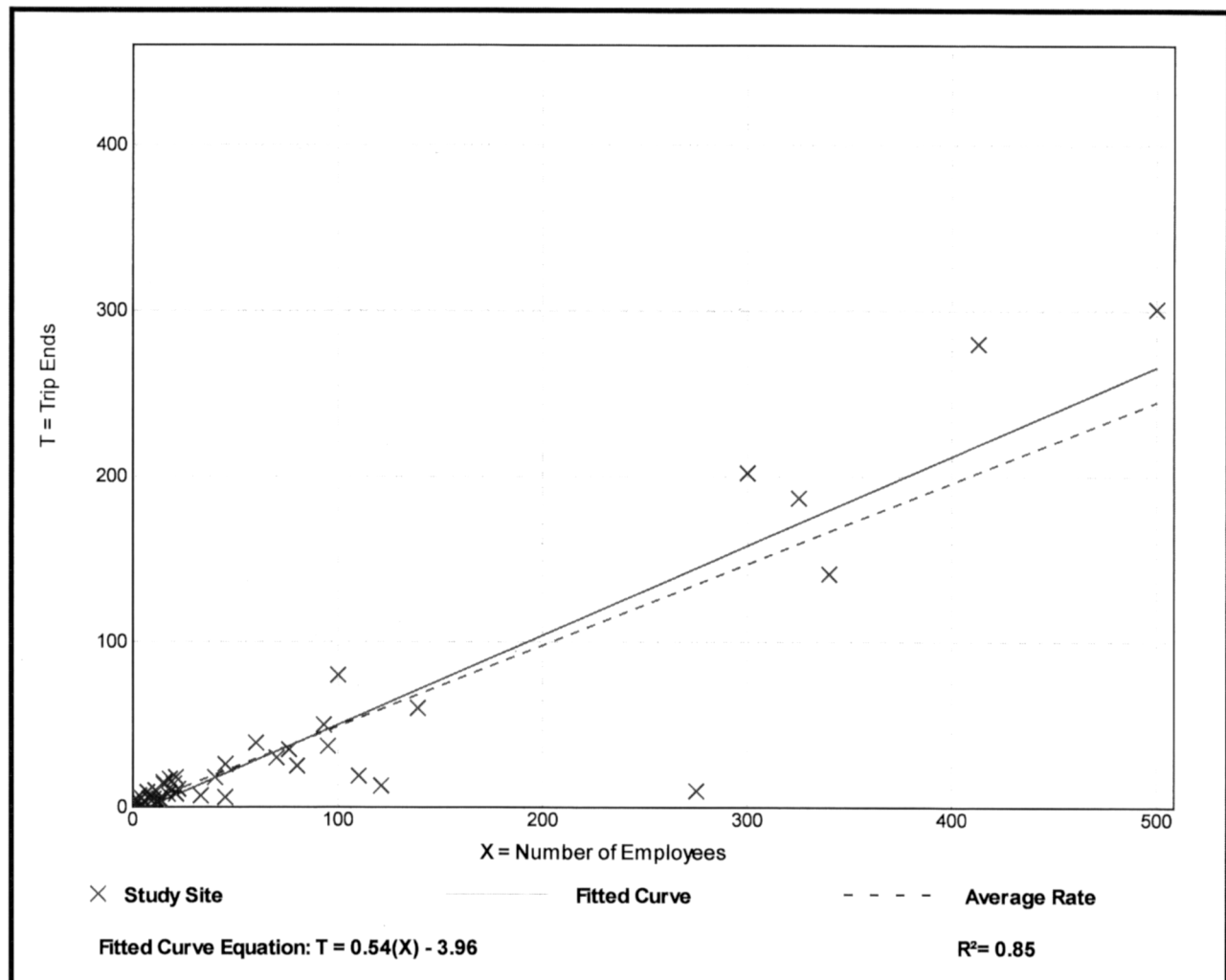
Avg. Num. of Employees: 84

Directional Distribution: 22% entering, 78% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
0.49	0.04 - 2.33	0.23

## Data Plot and Equation



# General Light Industrial (110)

Vehicle Trip Ends vs: Employees

On a: Weekday,  
AM Peak Hour of Generator

Setting/Location: General Urban/Suburban

Number of Studies: 44

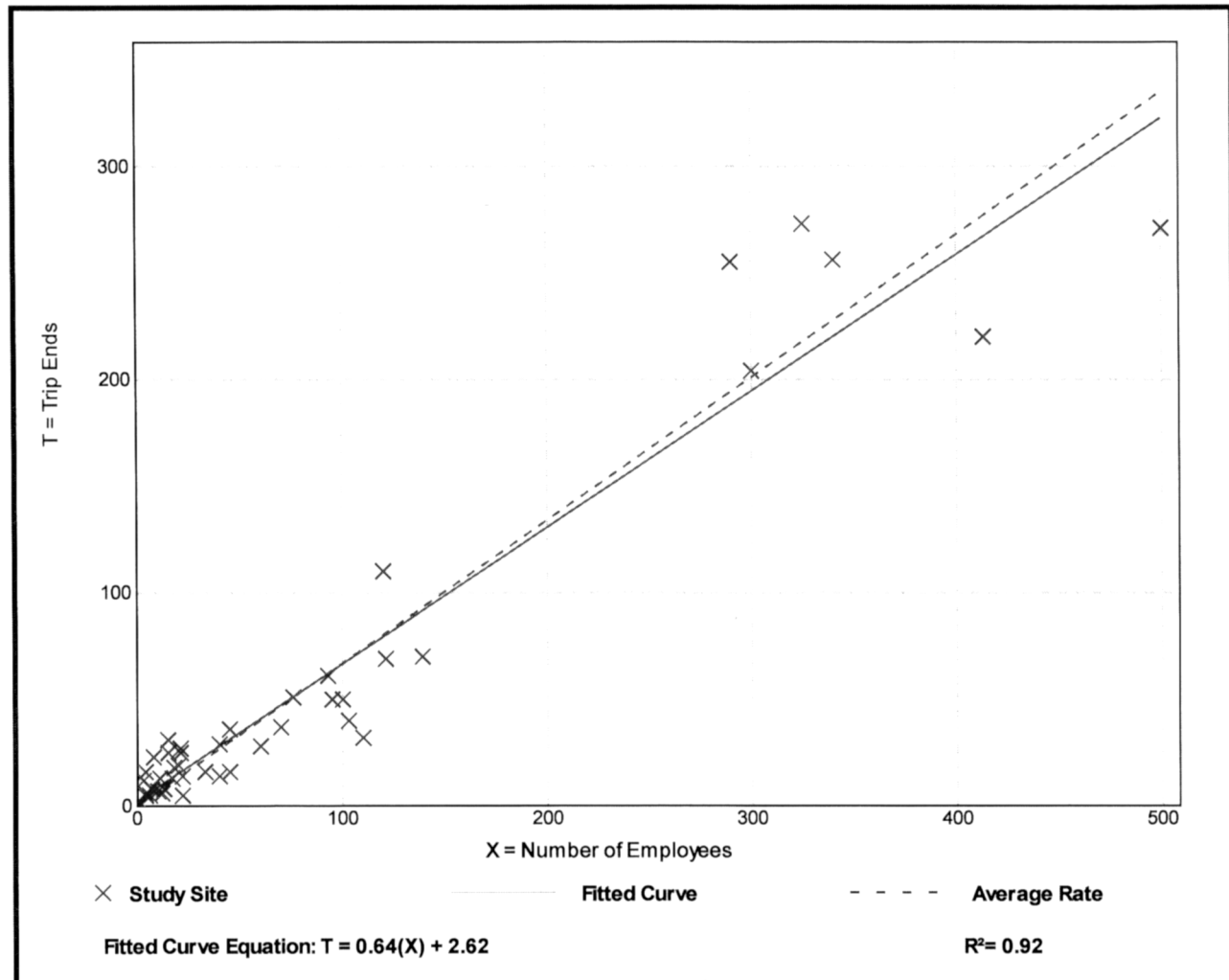
Avg. Num. of Employees: 84

Directional Distribution: 85% entering, 15% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
0.67	0.23 - 4.00	0.28

## Data Plot and Equation



# General Light Industrial (110)

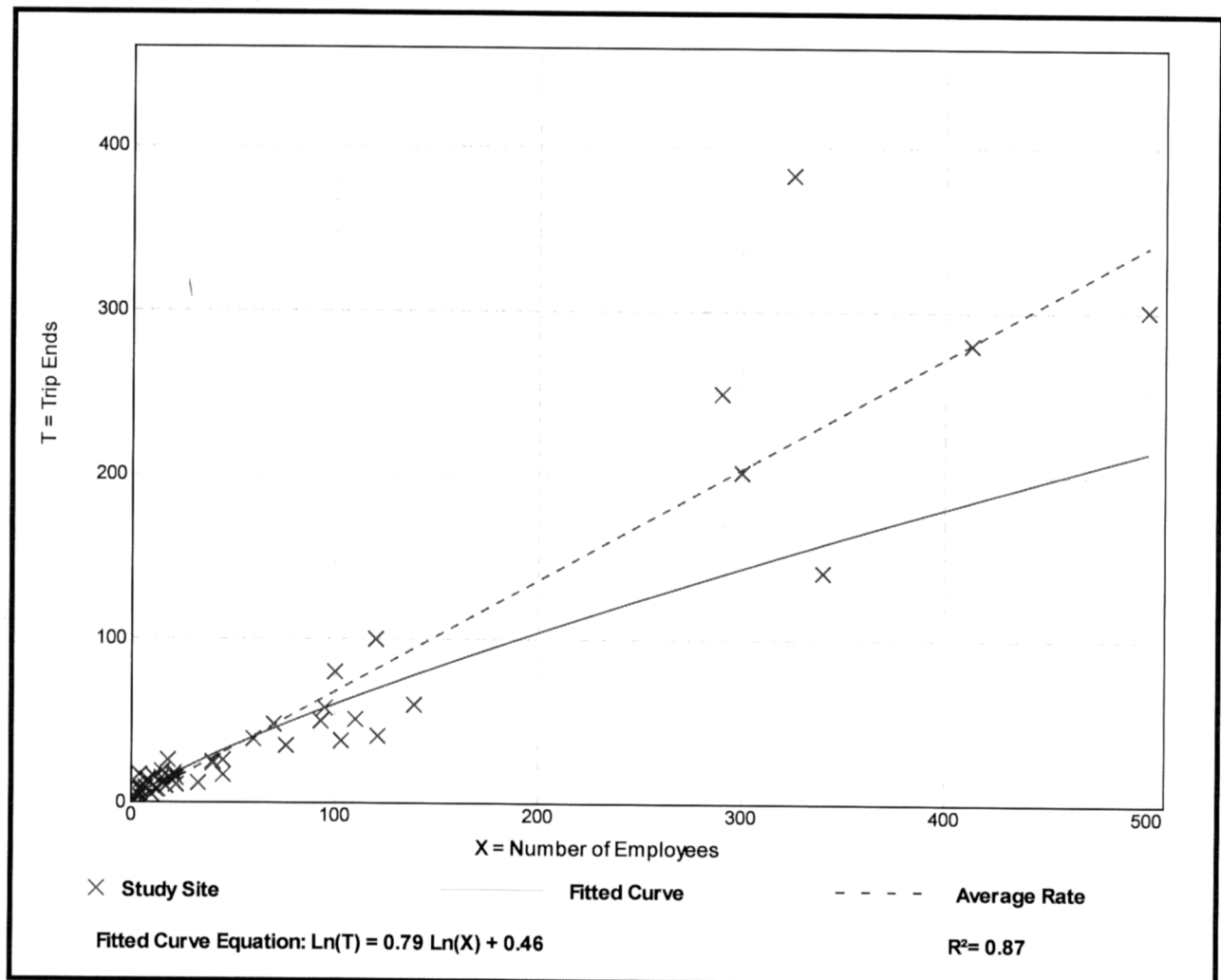
Vehicle Trip Ends vs: Employees  
On a: Weekday,  
PM Peak Hour of Generator

Setting/Location: General Urban/Suburban  
Number of Studies: 44  
Avg. Num. of Employees: 84  
Directional Distribution: 30% entering, 70% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
0.68	0.34 - 4.25	0.29

## Data Plot and Equation



# General Light Industrial (110)

Vehicle Trip Ends vs: Employees  
On a: Saturday

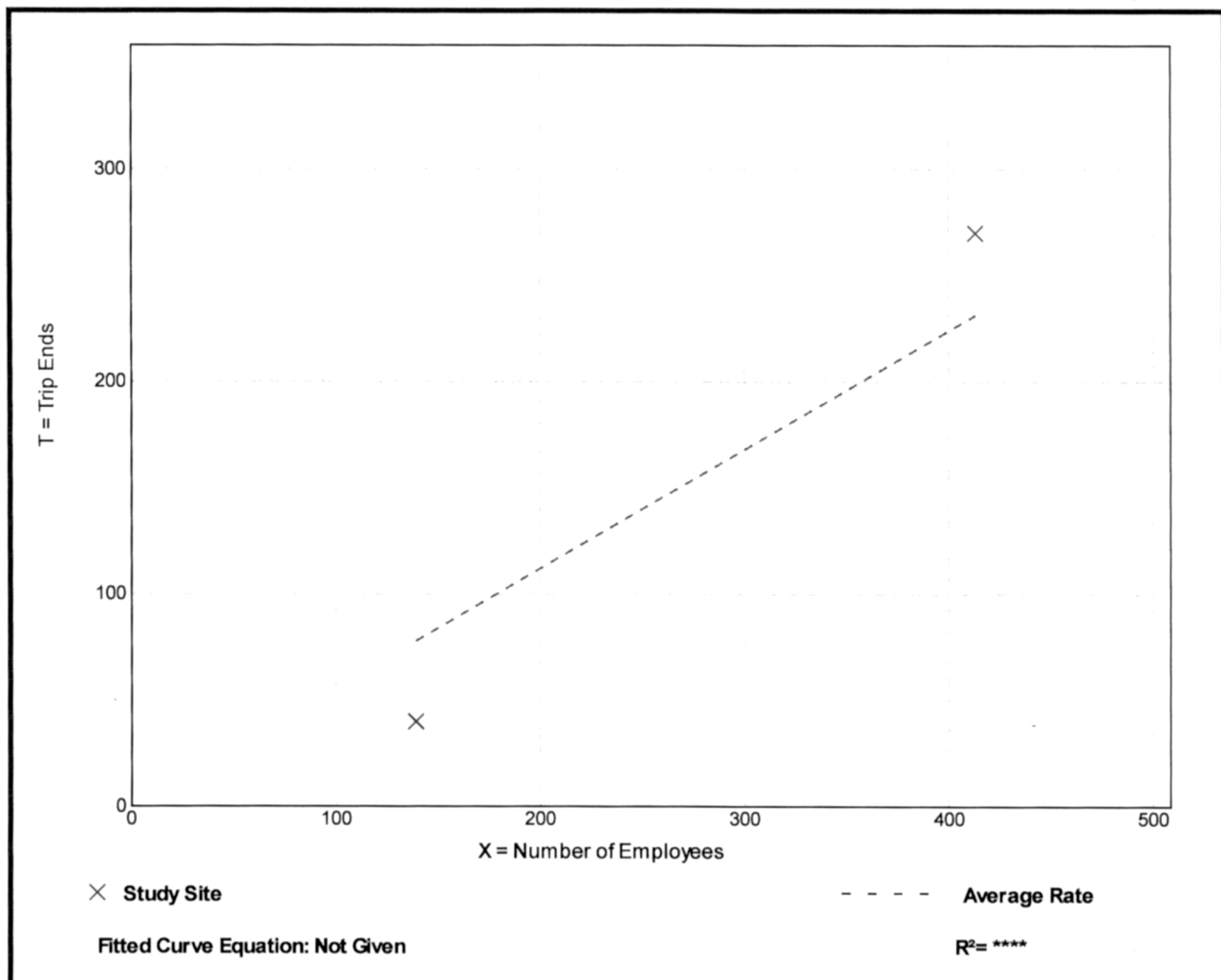
Setting/Location: General Urban/Suburban  
Number of Studies: 2  
Avg. Num. of Employees: 276  
Directional Distribution: 50% entering, 50% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
0.56	0.29 - 0.65	*

## Data Plot and Equation

Caution – Small Sample Size



# General Light Industrial (110)

Vehicle Trip Ends vs: Employees  
On a: Saturday, Peak Hour of Generator

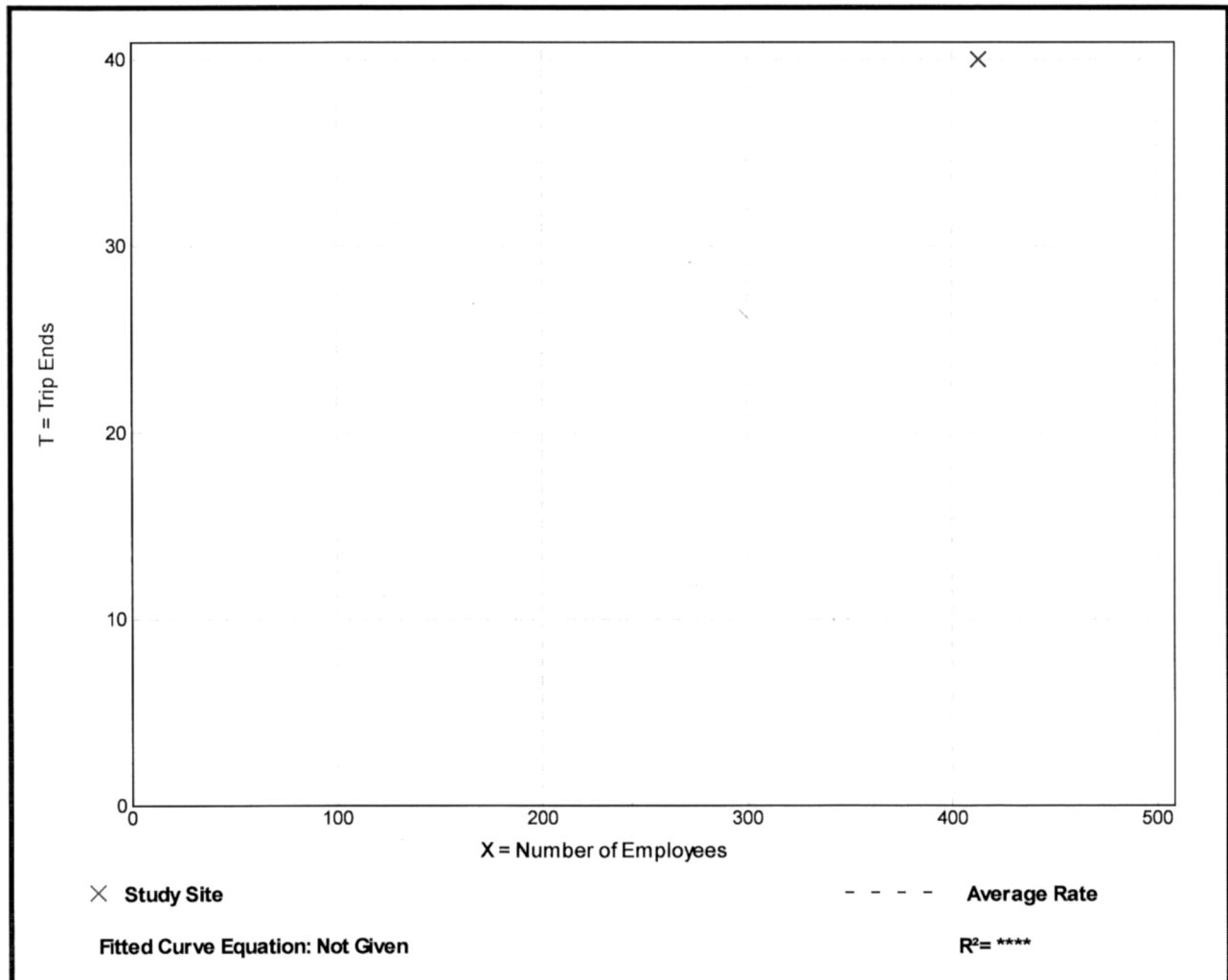
Setting/Location: General Urban/Suburban  
Number of Studies: 1  
Avg. Num. of Employees: 413  
Directional Distribution: 47% entering, 53% exiting

## Vehicle Trip Generation per Employee

Average Rate	Range of Rates	Standard Deviation
0.10	0.10 - 0.10	*

## Data Plot and Equation

*Caution – Small Sample Size*



# General Light Industrial (110)

## Peak Period Parking Demand vs: Employees

On a: Weekday (Monday - Friday)

Setting/Location: General Urban/Suburban

Peak Period of Parking Demand: 9:00 a.m. - 3:00 p.m.

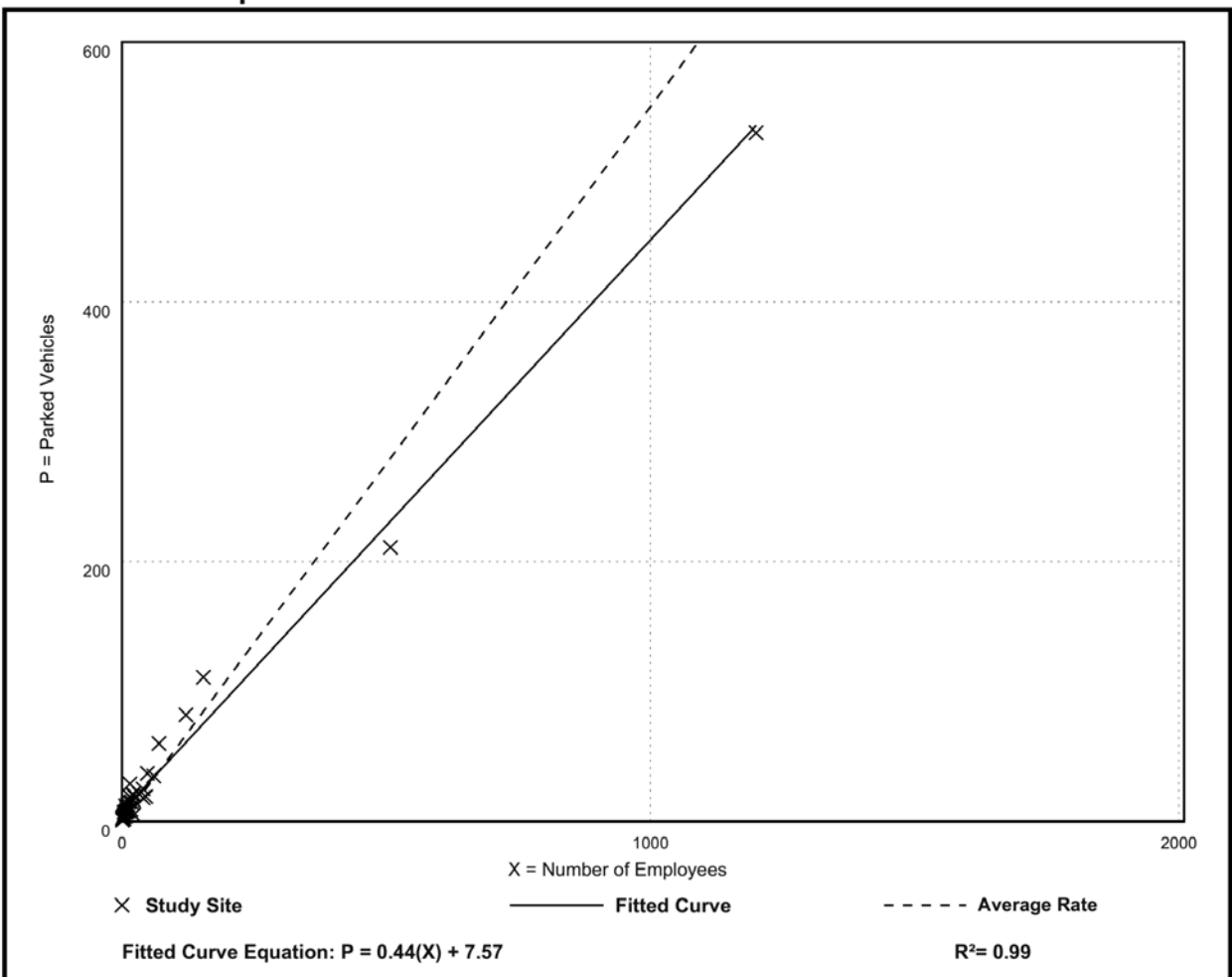
Number of Studies: 38

Avg. Num. of Employees: 68

## Peak Period Parking Demand per Employee

Average Rate	Range of Rates	33rd / 85th Percentile	95% Confidence Interval	Standard Deviation (Coeff. of Variation)
0.55	0.23 - 3.00	0.68 / 1.39	0.48 - 0.62	0.23 ( 42% )

## Data Plot and Equation



## Land Use: 110 General Light Industrial

### Description

A light industrial facility is a free-standing facility devoted to a single use. The facility has an emphasis on activities other than manufacturing and typically has minimal office space. Typical light industrial activities include printing, material testing, and assembly of data processing equipment. Industrial park (Land Use 130) and manufacturing (Land Use 140) are related uses.

### Time of Day Distribution for Parking Demand

The following table presents a time-of-day distribution of parking demand on a weekday at 29 general urban/suburban study sites.

Hour Beginning	Percent of Weekday Peak Parking Demand
12:00–4:00 a.m.	0
5:00 a.m.	2
6:00 a.m.	15
7:00 a.m.	41
8:00 a.m.	83
9:00 a.m.	100
10:00 a.m.	99
11:00 a.m.	98
12:00 p.m.	94
1:00 p.m.	90
2:00 p.m.	94
3:00 p.m.	88
4:00 p.m.	68
5:00 p.m.	49
6:00 p.m.	9
7:00 p.m.	3
8:00 p.m.	3
9:00 p.m.	3
10:00 p.m.	0
11:00 p.m.	0

STATION DATA

Directions:

2WAY

EB

WB

AADT

Year	AADT	DHV30	K %	D %	PA	BC	Src
2018	16,387 <sup>3</sup>		9	61	15,606 (95%)	781 (5%)	Grown from 2017
2017	16,161	1,445	9	61	15,391 (95%)	769 (5%)	

Travel Demand Model

Model Year	Model AADT	AM PHV	AM PPV	MD PHV	MD PPV	PM PHV	PM PPV	NT PHV	NT PPV
------------	------------	--------	--------	--------	--------	--------	--------	--------	--------

VOLUME COUNT

Date	Int	Total
Wed 10/11/2017	15	17,410
Tue 10/10/2017	15	17,325

VOLUME TREND

Year	Annual Growth
2018	1%

CLASSIFICATION

Date	Int	Total
Wed 10/11/2017	15	17,410
Tue 10/10/2017	15	17,325

PER VEHICLE

Date	Axles	85th	Total
No Data			

WEIGH-IN-MOTION

Date	Axles	Avg GWW	Total
No Data			

GAP

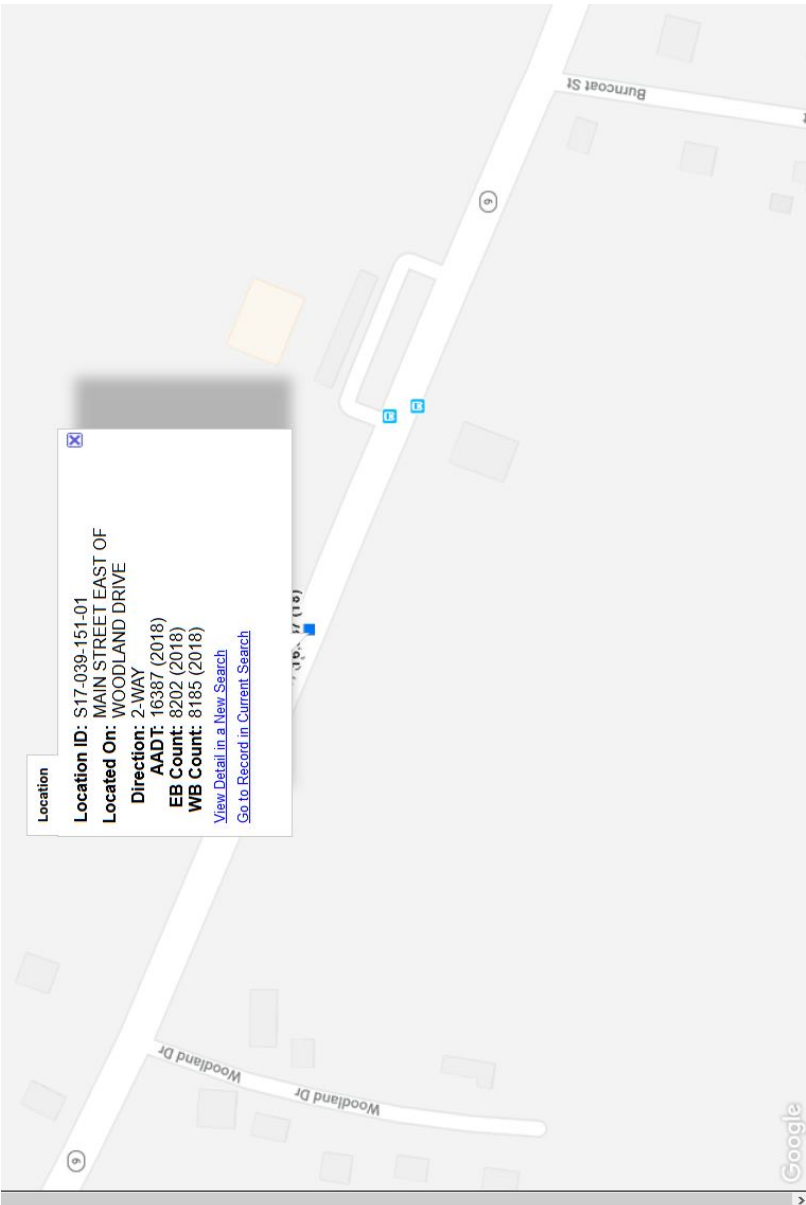
Date	Int	Total
No Data		

PARTIAL COUNT

Date	Int	24-Hr Total

NOTES/FILES

Note	Date



MassDOT Traffic Count Data for Route 9